



# Dialogue card - Economic Impact



## Theme: Library challenges

Across Europe, the traditional role of public libraries is changing.

- What are the main challenges for the public libraries today ?  
(Try to tematize and make concrete)



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## Theme: Library Measurement

Due to the changing role of libraries, they consequently have an increasingly need to demonstrate value for society. The libraries contribution is often measured in terms of user satisfaction and number of book loans.

- How do you measure your library output today and how do you use these data ?
  - How effecient are these measurement metods in demonstrating value ?



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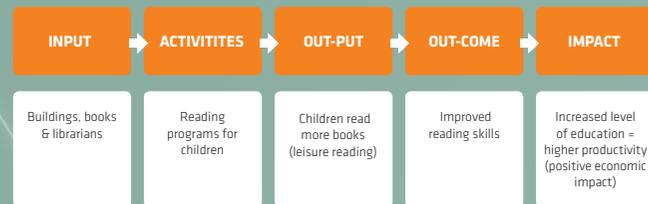
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## Theme: Economic Value – Trick or Treat

You have been presented to two different Economic Impact Studies and two different approaches in using economic data. Both focusing on out-come instead of out-put (the Logic Model)

- What are the pros and cons ?
- What potentials do you see in using the logic model ?
- What potentials do you see in using economic data?



LOGIC MODEL



A large white speech bubble containing five horizontal dashed lines for writing.

## Theme: Economic Value: why, who and how

Imagine your library association is planning to conduct an Economic Impact Study.

- Why: What do you want to obtain ?
- Who: Who do your want to reach ?
- How: What should you be aware off ?



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## Theme: Evaluation

- What are the most important findings from today ?

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